

THANKS EVERYONE FOR YOUR SUPPORT FOR "THE NUMBER ONE BOOK ON RADIO PROGRAMMING...EVER!"

THE RESPONSE HAS BEEN FANTASTIC--
THE PUBLISHER IS SOLD OUT!!
MORE STOCK COMING SOON

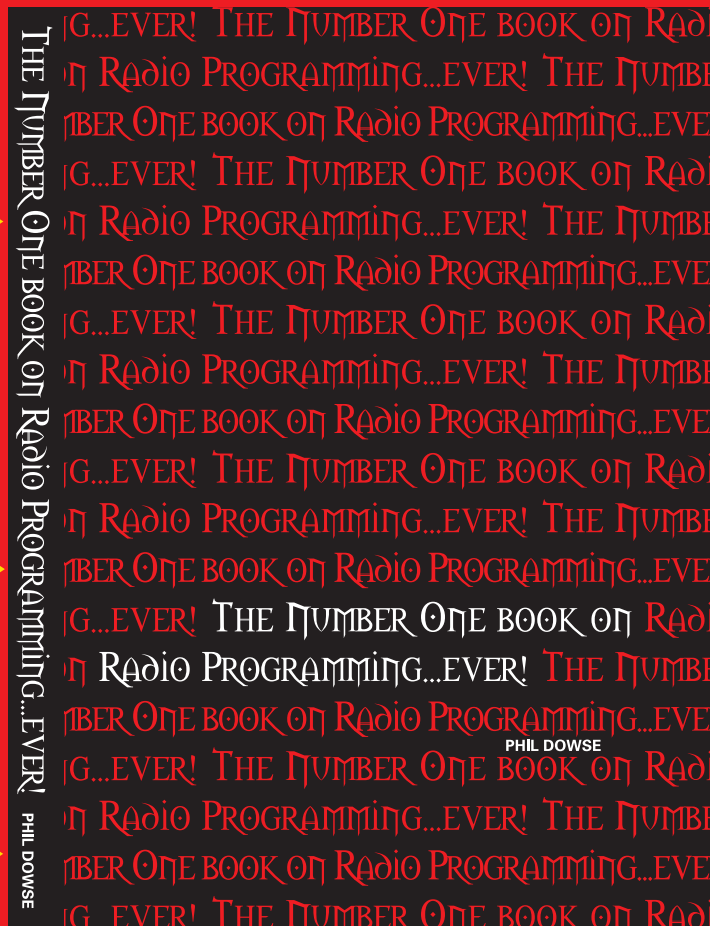
Practical, knowledgeable and effective, Phil Dowse brings a wealth of experience to tackle pretty much every problem.....
William Rogers - CEO, UKRD



Phil has the rare ability to get to the heart of an issue quickly, and then explain a logical solution in plain language that everyone understands
Andrew Dower - General Manager, Radio Investments - Czech Republic



He is the great hands on consultant to the point of being operational.
Dan Healy - CEO, Newstalk 106 - Dublin



Phil has impressed me with his passion for radio and his common sense approach. he's a radio man through and through, with a wealth of experience and he likes a good laugh too!
John Simons - Group Program Director - Guardian Media Group, UK



Phil has a great appreciation of all radio station formats..... he impressed me with his understanding of our marketplace and challenges.
Alexis Thompson - Managing Director, 96.3 Radio Aire and Magic 828, Leeds UK



.... across the UK, the phrase "at last somebody has done it" will be heard as people pick up Phil Dowse's The Number One Book on Radio Programming...Ever!, because finally someone has written down what we do in radio....

...Dowse has worked all over the world as a consultant advising various stations on reaching better success and, in working with many different people and varying formats, he has distilled the essence of good radio in one book....

...I think this book would make a great teaching aid for the various media courses around the UK, as well as inspiring discussion within stations on important issues facing us all every day.

MEDIA WEEK BOOK REVIEW



**NOW WORKING WITH 67 RADIO STATIONS,
4 MEDIA GROUPS... AND 1 MENS CLUB!**
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